



IAMS

Insurance  
Agency  
Marketing  
Services, Inc.

CREATIVE PORTFOLIO

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January 2019

**Insurance Agency  
Marketing Services, Inc.**

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## Creative Team



**Jacob Tedlock**  
*Digital Communications Director*  
[jacob@iamsinc.com](mailto:jacob@iamsinc.com)



**Sean Crawford**  
*Graphic Designer*  
[sean@iamsinc.com](mailto:sean@iamsinc.com)



**Erin Skoog**  
*Graphic Designer*  
[erin@iamsinc.com](mailto:erin@iamsinc.com)

## Our Mission

Insurance Agency Marketing, an independent insurance brokerage agency, is committed to the principles of service, integrity and professionalism while providing you, our valued agents, the highest quality of service with the goal of exceeding your expectations. Building trust and fostering lasting relationships are the essence of who we are and a fundamental part of our company values.

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# Introduction

Here at IAMS, everything we do is completed at a high standard with the producer in mind; our Creative Department is one example of this excellence. Our team of marketing professionals work on the front line of your branding efforts as they work alongside your sales directors to maximize your production opportunities.

We provide the same level of service as an independent advertising firm to our agents. From print to digital, our Creative Team is able to assist with all your marketing needs. They always put their best foot forward to ensure your branding campaign achieves desired results and positions your business for future growth.

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# Agent Work

Your brand identity is the foundation of your marketing efforts. Because of that, we pay close attention to help develop your dream. Business cards, informational client-facing documents, websites and much more all begin with your brand. Our marketing experts craft materials you can utilize in all aspects of your advertising efforts – on and offline. The only limit to what we can do for you is your own imagination.

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## IAMS LOGO LIBRARY

We work directly with you to gain a full understanding about your ideas and concepts, while learning about your company at the same time. Developing a logo is the first step to developing your unique brand identity.









# Robbins

FAMILY INSURANCE

## ROBBINS FAMILY INSURANCE

One of our newer projects, Robbins Family Insurance requested a complete identity overhaul. This project included a custom logo, business card, stationary and future website production.



*Business Card (Top: Front, Bottom: Back)*



*Letterhead*



## WALKER GROUP FINANCIAL SERVICES

Walker Group is one of our longest running clients. We continue to create Facebook and web ads for them, as well as advertise upcoming and ongoing events with both print and digital media campaigns.

Facebook Promo



Custom Website Design



Facebook Event Promo

### STRATEGIES TO **MAXIMIZE** YOUR SOCIAL SECURITY INCOME

Walker Group, Inc.  
445 North Waco Street  
Wichita, KS 67202

Scott Walker  
Walker Group  
Financial Services

**TUESDAY**  
NOV. 6<sup>TH</sup>  
6:00 PM  
**OR**  
**TUESDAY**  
NOV. 13<sup>TH</sup>  
6:00 PM

COMPLIMENTARY WORKSHOP AT:  
**Sedgwick County Extension  
Education Center: Meadowlark Room**  
7001 West 21st North • Wichita, KS

**WalkerGroup**  
FINANCIAL SERVICES

This is a **FREE** Community Meeting

**LEARN STRATEGIES TO MAXIMIZE YOUR SOCIAL SECURITY BENEFITS**

WHAT YOU DON'T KNOW COULD COST YOU. DON'T MISS OUT ON \$S BENEFITS YOU ARE ELIGIBLE FOR!

**INCREASE YOUR RETIREMENT INCOME!**

- How Social Security Benefits are Calculated
- The Best Time to Apply for Benefits
- How to Coordinate Benefits With Your Spouse
- Opportunities to Increase Your Benefits

[www.wgfls.com](http://www.wgfls.com)

## MAXIMIZE YOUR SOCIAL SECURITY INCOME

New Laws Could Potentially Cost Individuals Thousands of Dollars in Lost Social Security Benefits!

You are cordially invited to attend our Complimentary Educational Class to discuss ways to potentially increase your Social Security benefits. Seating is limited and will fill up quickly, so guarantee your reservations today by calling **800-549-6716**.

The decision you make regarding how and when to claim your Social Security benefits will be among the most complex and largest financial decisions you will make in your lifetime, and now being informed has become more important than ever! Being aware of new rules included in new legislation that impose time and age restrictions could potentially save you thousands of dollars in lost benefits! Learn what you need to know prior to applying for social security!

### PLAN WELL, LIVE WELL, RETIRE WELL!

Please join your host, Scott Walker, President of Walker Group, Inc., for this very informative educational workshop. Designed specifically for those at or near retirement and unclear on their available options, this enlightening discussion will provide insightful information on how to avoid some very common mistakes people make in electing Social Security benefits. This is your opportunity to learn how sometimes it's not what you know, but what you don't know that could potentially hurt you!

#### DISCUSSION HIGHLIGHTS INCLUDE:

- What you need to know to maximize your Social Security Benefits.
- How your decisions can impact your spouse and other beneficiaries.
- Strategies to take advantage of spousal benefits, survivor benefits, divorced-spouse benefits, divorced-spouse survivor benefits.
- Ways that working can affect your benefits.
- How does Social Security impact your retirement income.

Receive a **FREE** personalized Social Security strategic report!

**Sedgwick County Extension  
Education Center Meadowlark Room**  
7001 West 21st North | Wichita, KS

**TUESDAY, FEBRUARY 5<sup>TH</sup> AT 6:00 PM**

**OR**

**TUESDAY, FEBRUARY 12<sup>TH</sup> AT 6:00 PM**

Seating is limited and reservations are required!  
Call Today to Guarantee Your Reservation:

**800-549-6716**  
(If married, spouses are urged to attend!)

**WalkerGroup**  
FINANCIAL SERVICES

Not affiliated or endorsed by the Social Security Administration, any Government Agency, IRAs or Sedgwick County. Investment Advisory Services offered through UAMS Wealth Management, an SEC registered investment advisor. Walker Group and UAMS Wealth Management are independent of each other.

Event Mailer (Top: Outside, Bottom: Inside)



**VISTA FINANCIAL**  
Proper Protection In Your Retirement Years

## VISTA FINANCIAL

We have worked on developing a quality, professional presence for Vista Financial throughout the years. Once their look was nailed down, we then moved to general advertising, which we create and design publications for on a monthly basis.

Topic-Specific  
Materials

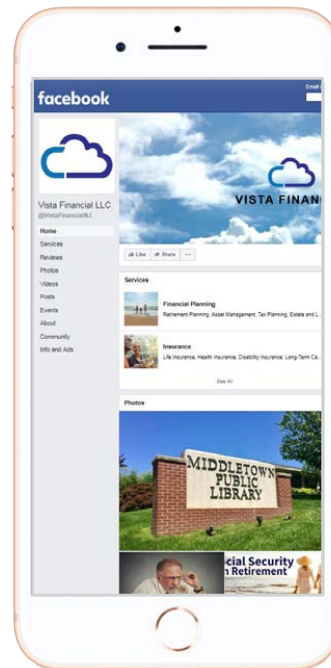


Custom Website Design



Facebook Post

Facebook Business Setup



**SOCIAL SECURITY BENEFITS**  
*Understanding Your Social Security*

GREGORY C. BOLES  
800.315.0018  
gboles@vistafinancialllc.com

Please take a moment to complete this survey.

Name: \_\_\_\_\_ Spouse's Name: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
E-Mail: \_\_\_\_\_

I would like more information about the following: (check all that apply)

- ☐ **Retirement Benefits:** How to qualify to receive Social Security retirement benefits.
- ☐ **When to File:** Determining when might be a good time to file for Social Security retirement benefits.
- ☐ **Understanding Medicare:** Medicare's relationship with Social Security benefits.
- ☐ **Working in Retirement:** The potential impact this may have on benefits.
- ☐ **Taxation of Benefits:** How retirement income can cause taxation of Social Security retirement benefits.
- ☐ **Married, Divorced, or Widowed:** Determining entitlement to any spousal, ex-spousal or survivor benefits.

☐ **Yes!** Please contact me to set up a complimentary consultation to review my current retirement income strategy.

If you check "YES," we will call you to schedule your appointment with a financial planner in our office.  
(Check your appointment preference.)

Best Day		Best Time
Monday	Tuesday	9:00 AM – 12 PM (Noon)
Wednesday	Thursday	12 PM (Noon) – 5:00 PM
Friday		5:00 PM – 7:00 PM

How did you hear about this workshop?

☐ Direct Mailer ☐ Facebook ☐ Flyer ☐ Other

**MAKE INFORMED AND EMPOWERED DECISIONS TO HELP ENHANCE YOUR LIFETIME INCOME!**

**VISTA FINANCIAL**

Please note that the presenter can provide information, but not give tax or Social Security advice. Consumers should seek guidance from their tax advisor or the Social Security Administration regarding their particular situation. The presenter may be able to identify potential retirement income gaps and may introduce insurance products, such as a fixed index annuity, as a potential product solution. Not approved by, endorsed by, or affiliated with the U.S. Government or any governmental agency. Investment advisory services offered through VAMS Wealth Management, an SEC registered investment advisor.

Lead Forms

# Contact Us

Connect with us and improve your marketing efforts. Find out how we can help you expand your business and grow your brand at **[iamsinc.com/creative-solutions](https://iamsinc.com/creative-solutions)** or call us at **800-255-5055**.

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A photograph of the interior of Antelope Canyon, showing smooth, undulating sandstone walls. A large opening in the center reveals a bright blue, starry night sky, creating a dramatic contrast with the dark interior.

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P: (800) 255.5055 • [www.iamsinc.com](http://www.iamsinc.com) • F: (402) 330.7296