



# IAMS Creative

## Creative Services Prices & Estimated Turnaround Times

### PRINT / BRANDING

Identity & Collateral	Price *	Turn Around Time**
Logo Design	<b>\$249</b>	2 Weeks
Business Card Design	<b>\$149</b>	1 Week <i>(Once logo has been created or provided)</i>
Logo and Business Card Design	<b>\$349</b>	2-3 Weeks
Letterhead	<b>\$149</b>	1 Week
Newspaper Ad	<b>\$149</b>	1 Week
Branded Pre-Designed Turnkey Piece	<b>\$49</b>	3 Business Days
Factfinder	<b>\$49</b>	3 Business Days
Leaflet / One-sheeter	<b>\$149</b>	1 Week
Print Flyer <i>(single sided)</i>	<b>\$149</b>	1 Week
Print Flyer <i>(two sided)</i>	<b>\$199</b>	1 Week
1 page Print Newsletter	<b>\$149</b>	1 Week
Postcard	<b>\$149</b>	1 Week
Calendar Design	<b>\$699</b>	3 Weeks
Trade Show Banner	<b>\$249</b>	1 Week
Signage Design	<b>\$249</b>	2 Weeks
Billboard Design	<b>\$249</b>	1 Week
Infographic Design	<b>\$249</b>	2 Weeks
Powerpoint or Powerpoint Revamp	<b>\$20/pg</b>	2 Weeks
8 Page / Panel Brochure	<b>\$499</b>	2 Weeks

To place an order or to obtain your marketing dollar balance, contact your marketer.

[www.iamscreative.com](http://www.iamscreative.com) | 800.255.5055

## WEB PRESENCE

Email & Web	Price *	Turn Around Time**
Website Design from IAMS Template <small>Fee waived if producing more that \$250,000 in business with IAMS</small>	<b>\$899</b>	4 Weeks
IAMS Hosting Fee	<b>\$50/mo</b>	Billed Monthly
Landing Page Design	<b>\$499</b>	1 Week
Specific Website Content Copy outside of template	<b>\$499/pg</b>	3 Weeks - <i>(First Draft)</i>
Full Website + Content Copy	<b>\$1,199</b>	3-4 Weeks
Custom Article (up to 600 words)	<b>\$199</b>	1 Week

## CAMPAIGNS

Social, Digital Ads & Email	Price *	Turn Around Time**
Social Media Page	<b>\$249</b>	1 Week
Social Image Cards (Batch 4-6)	<b>\$249</b>	3 Business Days
Campaign Management (includes ad designs)	<b>\$400</b> <i>plus ad spend (per campaign)</i>	
Email Distribution Setup List	<b>\$199</b>	1 Week
Drip Email Copy	<b>\$399</b>	3 Business Days
Email Design	<b>\$250</b>	1 Week

## VIDEO, MOTION & GRAPHICS

Video / Animation	Price *	Turn Around Time**
1-10 min Video Editing <i>(includes studio time)</i>	<b>\$349</b>	2 Weeks
10-20 Video Editing <i>(includes studio time)</i>	<b>\$449</b>	2 Weeks
11-30 Video Editing <i>(includes studio time)</i>	<b>\$549</b>	3 Weeks
1-10 min Doodly Video	<b>\$349</b>	2 Weeks
2-Hour Studio Recording <i>(excludes video editing)</i>	<b>\$249</b>	Up to 2 hour block
Ongoing Production <i>(5-Block Video Series)</i>	<b>\$1,499</b>	TBD

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